

Disclaimer: This is a non-binding translation. In the event of any discrepancies between the English version and the original Hebrew version, the Hebrew version shall prevail.

Privacy Policy

Azorim Building (1965) Ltd., together with its subsidiaries and affiliated partnerships (collectively referred to as “Azorim”), respects the privacy of users on its websites, including www.azorim.co.il and any other site established by Azorim, alone or in collaboration with others, that does not have a dedicated privacy policy (collectively, “the Website”).

This Privacy Policy explains how Azorim handles your personal information, both the data you provide and the data we collect when you use the Website. It outlines our practices regarding the collection, use, and protection of that information.

For convenience, this document uses masculine pronouns, but it applies equally to all users. Terms not explicitly defined here will have the meanings set out in the Website’s Terms of Use.

1. General

When you use the Website, we may collect information about you. Some of this information can personally identify you — such as your name, address, or contact details. This is information you knowingly provide, for example when registering for a service on the Website.

Other information does not directly identify you and is not stored alongside your personal details. This may include statistical or aggregated data, such as the ads you viewed, pages you visited, services you were interested in, and the IP address from which you accessed the site.

2. Registration for Services

Some of the services offered on the Website require registration. When you register, you’ll be asked to provide personal information such as your name, address, contact details, email address, and other identifying details (collectively, “Personal Information”).

Certain services cannot be accessed without providing the required information in the mandatory fields.

Depending on the service, Azorim may request only the specific personal information necessary for that service. For example, when registering for a service designed exclusively for Azorim clients, you may be asked to provide additional details.

3. Information Database

By providing your personal information, you consent to having it included in Azorim’s data repository, maintained in accordance with the Israeli Protection of Privacy Law, 1981 (hereinafter: “the Database”).

Your personal information may be used by Azorim in accordance with the terms outlined in this Privacy Policy and the Website’s Terms of Use.

4. Use of Information Collected Through Website Usage

4.1 Types of Data Collected

Azorim may collect information about how you use the Website and the services it offers. This includes, for example:

- Projects you expressed interest in
- Properties or services you sought to purchase or sell
- Content or advertisements you viewed
- Pages you visited
- Offers or services that caught your attention
- The device or computer you used to access the site
- Additional technical details

This information may be stored in Azorim's internal databases.

4.2 How the Information May Be Used

Azorim may use the information collected for the following purposes:

- **Improving the Website:** To enhance the services and content offered on the Website, create new services tailored to user needs, or discontinue existing services. Most of this use relies on non-identifying, statistical data.
- **Personalized Advertising:** To display ads that match your interests while browsing the Website.
- **Direct Communication:** To send you updates via email, including service announcements, improvements, or marketing and promotional materials — whether from Azorim or from third-party advertisers. You may opt out of such communications at any time.
- **Customer Service:** To contact you when necessary and maintain a record of communications to help resolve issues.
- **Analytics:** To perform statistical analysis and share anonymized data with third parties, including advertisers.
- **Marketing Outreach:** To send promotional offers from Azorim or its representatives.
- **Website Maintenance and Development:** To support the ongoing operation and future enhancement of the Website or additional websites Azorim may launch.
- Other purposes described in this Privacy Policy or in the Website's Terms of Use.

4.3 Cookies and Tracking Technologies

Please note: Azorim's online services use various technologies including cookies, data-collection tools such as pixels and web beacons, Conversions API, Enhanced Conversion Data, and Google Analytics (collectively referred to as "Cookies"), to support the Website's functionality and improve your user experience.

These tools serve a variety of purposes:

- Ensuring secure and stable site operation
- Collecting statistical data about Website usage
- Analyzing your preferences and online behavior
- Verifying and identifying users
- Preventing fraud and misuse
- Personalizing content and services to match your interests
- Delivering targeted advertising

- Conducting statistical, research, marketing, commercial, and service-related analysis
- Enhancing data security

What Are Cookies?

Cookies are small text files created by your browser or application in response to instructions from Azorim's servers. Some cookies expire when you close your browser or app, while others are stored on your device for future use.

Cookies may collect various types of information — such as pages you visited, the duration of your visit, your IP address, device characteristics, and browsing habits across other websites. These files may also store information you enter in advertiser-related sections of the Website, and may be used by those advertisers.

While Azorim takes steps to encrypt and protect this data so that only its own systems or authorized third parties can access it, some data may still be linked to your personal profile.

Third-Party Cookies

Azorim may use third-party cookies, such as those provided by Google (e.g., Google Analytics) or Meta (Facebook tools), to help manage advertising and analytics.

If you wish to opt out of such tracking or learn more about how third parties use cookies, please visit:

[Google privacy](#)

[Facebook privacy](#)

<http://www.aboutads.info/choices>

Your Online Choices (EU)

Specific Google opt-out tools:

[google analytics opt-out](#)

[google privacycheckup](#)

[Find & control your Web & App Activity – Computer – Google Search Help](#) [Google privacy](#)

[Facebook privacy](#)

<http://www.aboutads.info/choices>

Google Analytics Opt-Out:

[google analytics opt-out](#)

[google privacycheckup](#)

[Find & control your Web & App Activity – Computer – Google Search Help](#)

Specific Meta opt-out tools:

<http://www.aboutads.info/choices>

<http://www.youronlinechoices.eu/>

Managing Your Cookie Preferences

You can also modify your browser settings to block cookies. However, doing so may affect the functionality of some Website services — for example, your language preferences may not be saved. This adjustment is your responsibility. Disabling cookies could limit your access to certain features.

5. Direct Marketing

5.1

Azorim may send you, from time to time, emails or other forms of communication containing information about its services, as well as promotional and marketing content. This may include professional materials, updates, announcements, and special offers — all based on the data held in its databases, and potentially tailored using data profiling.

This type of communication is referred to here as “Direct Marketing.”

5.2

Such messages will be sent only if you have given your consent, including by agreeing through use of this Website, or if permitted by applicable law.

5.3

Under the Israeli Protection of Privacy Law, 1981 (hereinafter: “Privacy Law”), you have the right to request the removal of your personal data from Azorim’s direct marketing database. This request must be submitted in writing.

If you make such a request, Azorim will delete only the data used for direct marketing purposes. That data will be removed solely from the marketing database. However, information required by Azorim to operate its business, including records of commercial transactions or other actions you took on the Website, may still be retained in its general databases, though it will no longer be used for direct marketing.

Azorim does not provide direct marketing services on behalf of third parties and will not share your personal information with third parties for such purposes without your explicit consent. However, Azorim may send you third-party promotional content on their behalf, without disclosing your personal data to those third parties.

Azorim may also share your information with service providers acting on its behalf — but only under confidentiality obligations and solely for the purposes described above.

6. Right to Access and Correct Information

6.1

The information collected by Azorim is stored in its database. If you review the data relating to you and find that it is incorrect, incomplete, unclear, or outdated, you have the right to request that it be corrected or deleted.

Requests should be sent to Azorim at:

Email: info@azorim.co.il

Fax: 03-5632689

Postal address: 32 Arania Street, Tel Aviv 64739, Israel

7. Disclosure of Information to Third Parties

Azorim does not share personal information or data related to your activity on the Website (where such data personally identifies you) with third parties, except in the following circumstances:

7.1 With Your Consent

We may share your personal information with third parties only after receiving your express permission.

7.2 Participation in Joint Activities

If you engage in content-related activities hosted by third parties or in joint activities between Azorim and third parties presented on the Website, we may share your relevant information with those parties for the purpose of managing the activity and communicating with you.

7.3 Social Media Sharing

We may offer you the option to share your activity on the Website via Facebook “Like” and “Share” tools or similar features. Azorim does not transfer personal data to Facebook, but Facebook may correlate this activity with your existing Facebook profile. For details, refer to Facebook’s privacy policy. Azorim may allow similar sharing through other social networks, in accordance with those networks’ terms of use and privacy policies.

7.4 Statistical Purposes

We may share anonymized data with trusted service providers for statistical processing, under our instructions and consistent with this Privacy Policy. Such data does not include information that identifies you personally unless we have your explicit consent.

7.5 Legal Reasons

Azorim may disclose your information if:

- Required by a judicial order
- Necessary for the resolution of any dispute, claim, or legal proceeding between you (or a third party) and Azorim
- You violate the Website’s Terms of Use or engage in actions that may be unlawful
- Disclosure is reasonably necessary to prevent harm to you, others, or property
- Required or permitted by applicable law

7.6 Internal Use

For the avoidance of doubt, all databases referenced in this policy serve all entities under Azorim, including Azorim Investments, Development and Construction Ltd., its subsidiaries, and affiliated partnerships, and may be used for the purposes described in this Privacy Policy and the Terms of Use.

7.7 Corporate Changes

If Azorim's Website operations are transferred to another legal entity — whether through merger, acquisition, or business restructuring — Azorim may transfer your information to that entity, provided the successor adopts this Privacy Policy and your explicit consent is obtained, where required.

8. Third-Party Advertising

8.1

Azorim may allow third parties to manage advertising placements on the Website and may use external ad-serving systems to support this.

8.2

These companies may use tools such as cookies or web beacons embedded in the site or advertisements to collect data about your browsing behavior. These tools help tailor ads to your interests but do not personally identify you. The use of such tracking technologies is subject solely to the third parties' own privacy policies, and you are encouraged to review them directly.

9. Collection of Statistical Data

Azorim uses third-party services to gather statistical insights about Website usage. These services analyze data such as site traffic volume, frequency of visits, and user origin. The data is aggregated and non-personally identifiable, and is used solely for analytics, research, and performance monitoring.

10. Information Security

Azorim implements data security procedures and systems to protect your personal information from unauthorized access. However, while Azorim makes every effort to secure its systems, it cannot guarantee absolute protection against hacking or unauthorized breaches. Azorim is not liable for any damage caused by such intrusions, including violations of privacy, unless the breach was proven to be the result of willful misconduct by Azorim. In any case, Azorim shall not be liable for direct, indirect, consequential, or non-monetary damages resulting from such incidents, and the user waives any right to claim compensation for them.

11. Changes to This Privacy Policy

This Privacy Policy may be updated from time to time. If any changes reduce your rights or modify how your personal data is used, Azorim will notify users via the Website.

12. Contact

For any questions or concerns related to this Privacy Policy, please contact:
info@azorim.co.il